CONFERENCE THEME

“The role of private sector and other market operators in job creation within value chains”

BDS CONFERENCE SET UP

Training on Making Markets Work for the Poor (M4P)

25th – 27th November 2019

Three days of intensive professional development, customized to your level of expertise in market system development. Participants will advance their knowledge and skills in:

- Fundamentals
- Market Analysis
- Designing for Sustainability and Scale
- Implementing Facilitation
- Managing for Results

The training methodology will incorporate dynamic presentations including videos, case study exercises demonstrating practical tools, and individual advice upon request.

Participants will be grouped into different classes according to level of experience.

Conference Sessions

28th – 29th November 2019

Two days of information, discussion, and networking with professionals dedicated to inclusive economic growth, and to using the power of market systems to achieve it. Plenary and break-out sessions will feature achievements – and lessons -
over the last decade, bring participants up-to-date with current work, and highlight innovations that have potential to transform future work. Topics will reflect diverse experience, for example agricultural productivity and marketing, public-private partnerships, women or addressing gender issues, youth, environmental sustainability, ICTs, financial services.

Sessions will be identified by level as beginning, intermediate or advanced to avoid duplication for past participants, and to enhance learning for new participants.

Business to Business (B2B)
29th November 2019

An interactive session, open to all will the organised. Interested delegates will be given an opportunity to pitch company missions and have deals made.

Interested individuals and organisations can participate in the conference as panellists, presenters for the workshops and facilitators for the B2B meetings including other outdoor activities. Expected participants include donor agencies in the region, private sector, farmer organisations, civil society, County Governments and the National Government.

PAYMENTS AND REGISTRATION

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<thead>
<tr>
<th>Training</th>
<th>Accommodation</th>
<th>Transfers</th>
<th>Conference</th>
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For further information on the conference visit the MESPT website: www.mespt.org or contact Reuben Gachau on 0723 808 895 | rgachau@mespt.org